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**FIAT 500 REACHES 1,500,000 MILESTONE**

* **FIAT 500 reaches historic 1.5m production milestone today, November 10 2015, at the Tychy plant in Poland**
* **Impressive tally is reached in little more than eight years**
* **More than 240,000 units have been sold in the UK since its launch in late 2007**
* **New FIAT 500 is on sale in the UK from £10,890 OTR**

The FIAT 500 has today reached the 1.5 million unit milestone in Europe with the landmark car in question, a white 1.2 Pop, rolling off the production line in Tychy, Poland, destined for its new owner in France.

The FIAT 500 has reached this impressive tally just eight years and four months after its launch, collecting more than 40 international awards along the way including the prestigious European Car of The Year accolade in 2008. It is now on sale in more than 100 countries around the world, from Japan to North America, with the UK accounting for more than 240,000 of the total number sold in Europe.

For 2015, FIAT refreshed the exterior and interior, retaining the unmistakable 500 look that has made it such a global success but making it even more attractive and contemporary, adding advanced technologies, improved efficiency and even more customisation options than ever before. In total, no fewer than 1,900 changes have been made, most noticeable of which are the new front headlights with LED daytime running lights, the distinctive new rear light clusters and the new dashboard with its innovative UConnect infotainment system.

The new FIAT 500 is on sale in the UK with prices starting at just £10,890 OTR. For images and the latest news on the New FIAT 500 and other models in the FIAT range visit [www.FIATpress.co.uk](http://www.fiatpress.co.uk).

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